

PRESS RELEASE

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Contact: Casey Himebauch

Phone: (262)723-6565

Email: info@aei-wi.com

Website: www.adamspower.com

ADAMS FORMS NEW PARTNERSHIP WITH JC PLUMBING, HAAK FAMILY

Elkhorn, WI – March 5, 2021 – Adams is proud to announce a new partnership with Jess and Carrie Haak of JC Plumbing of Williams Bay, Wisconsin. The partnership makes Adams the only single source contracting solution for families and businesses in Southeastern Wisconsin and Northern Illinois for electrical, heating and cooling, plumbing, solar, smarttech and standby power needs.

Jess and Carrie have provided plumbing solutions to the area as JC Plumbing for nearly twenty years. The drive, dedication and excellence of their team is unmatched. Current JC Plumbing customers will continue to enjoy the same high-quality, reliable service and dedication they have come to know and trust. Jess described the new partnership, “Our family companies share the same ‘customer first focus’ and I cannot wait to build on our foundation with the additional horsepower of Adams.”

Adams President Jesse Adams added, “We are thrilled to add Jess and Carrie along with their talented and trusted plumbers to our team. Adams has long been dedicated to providing Powerful Solutions for our customers and the addition of a Plumbing Division will increase our ability to do so.”

With expansion in mind, Adams acquired the Cycle’s Plus property next to their Headquarters located at 801 North Wisconsin Street in Elkhorn. Adams Heating & Cooling and Adams Plumbing Divisions will operate out of the new facility. Adams headquarters feature multiple retail showrooms of all Adams products and services, including the Adams SmartTech showroom and the only Generac Generators Retail Showroom in the State of Wisconsin.

Adams has been creating Powerful Solutions in Wisconsin and Northern Illinois for more than thirty years. They are a family owned and operated business that knows the value of integrity, quality and hard work.